



# Economic Mission to Germany

## Life Sciences & Health Programme

9 – 12 October 2018

**Draft version 21.09.2018**

<b>Tuesday: October 9<sup>th</sup> 2018</b>		
09:30	Transfer to Mainz 09:30 Departure Utrecht 11:00 Departure Eindhoven	Utrecht, Eindhoven
16:00	Arrival in Mainz	
16:00 – 16:45	Check in at hotel and time to refresh	Novotel, Augustusstr.6, Mainz
16:45	Presence in the lobby	
16:45 -17:00	Walk to Kick-off location: Restaurant Kupferberg Terrassen (right across)	
17:05 - 18:00	<b>Official Kick-off Life Sciences &amp; Health Mission with minister Hugo de Jonge</b>  17:05 - 17:10 Welcome by Guido Landheer, Deputy Director General, Ministry of Foreign Affairs (NL) 17:10 - 17:15 Welcome by Sven Walraven 17:15 - 17:25 Programme introduction and practical matters by Agaath Hulzebos, Chief Representative, Netherlands Business Support Office 17:30 - 17:55 Introduction Deputy Prime Minister of the Netherlands and Minister of Health, Welfare and Sport Hugo de Jonge by Guido Landheer. Guido Landheer and Sven Walraven guides the Minister for a Meet & Greet with the delegation (2x tables E-health, 2x tables Elderly Care tables, 5 minutes per table) 17:55 – 18:00 Group Picture	Restaurant Kupferberg, Chardonnaysaal, Kupferbergterrasse 17-19, Mainz
18:00 - 19:00	Transfer to winery. Drop off at parking lot Wormser Str. (right across)	Wormser Str. 111, Oppenheim
19:00 - 21:30	<b>Informal network event with German guests from Rhineland-Palatinate</b>  19:00 <b>Official Welcome</b> by Guido Landheer, Deputy Director General, Ministry of Foreign Affairs (NL)  19:02 <b>Presentation: Introduction Healthcare in the Netherlands</b> By Minister Hugo de Jonge  19:13 <b>Presentation: Introduction Healthcare in Rhineland-Palatinate</b> By Minister Bätzing-Lichtenthäler, State Minister for Social Affairs of Rhineland-Palatinate  19:24 <b>Introduction Dutch Health Delegation</b> By Sven Walraven  19:30 Welcome by Ministerium für Wirtschaft, Verkehr, Landwirtschaft und Weinbau RP <i>By Dr. Joe Weingarten, Leiter der Abteilung Innovation und Technologie in Vertretung von Herrn Wirtschaftsminister Dr. Volker Wissing.</i>  19:35 <b>Signing Cooperation Agreement</b>  19:40 <b>Networking Dinner (including wine tasting)</b>	

	21:25 <b>Closing remarks</b> By Guido Landheer, Deputy Director General, Ministry of Foreign Affairs (NL)			
21:30 - 22:00	Transfer to hotel	Novotel, Augustusstr.6, Mainz		
22:00 – 24:00	Last chance to pay open invoices at the Novotel hotel reception			
<b>Wednesday: October 10<sup>th</sup> 2018</b>				
07:30	Hotel check-out (luggage in bus)			
07:30 – 08:10	Breakfast at own convenience			
08:10	Presence in the lobby			
08:15 – 09:00	Transfer to Caritas in Bodenheim			
09:00 – 13:00	<p><b>Collective visit: Caritas</b></p> <p><i>Caritas is the largest welfare association in Germany. More than one million people work as paid employees or volunteers in roughly 25,000 centres and institutions nationwide. Caritas supports eleven million people every year in overcoming different social problems and difficult situations.</i></p> <p>09:00 Welcome by Diocesan Director Thomas Domnick, Caritasverband für die Diözese Mainz e.V.</p> <p>09:05 Welcome by Minister Bätzing-Lichtenthäler</p> <p>09:10 Minister Hugo de Jonge</p> <p>09:15 Presentation Dutch delegation by Sven Walraven</p> <p>09:20 Intro Caritas activities</p> <p>09:35 Facility tour in 4 groups (2x e-health, 2x elderly care)</p> <p>10:00 Break</p> <p>10: 15 Presentation by Udo Hoffmann, Representative of the board, AOK Rhineland Palatine &amp; Saarland</p> <p>11: 00 Four pitch groups: 1. HR, 2. Digitalisation, Technical Assistance Systems (AAL), 3. Concepts (exchange), 4. Healthcare system (nursing rate negotiations, etc.)</p> <p>12:00 Network Lunch</p> <p>12:55 Closing remarks by Thomas Domnick</p> <p>13:00 End</p>	Caritas-Zentrum St. Alban, Am Reichsritterstift 3 in 55294 Bodenheim		
13:00 – 13:45	Transfer			
14:00 – 16:00	<p><b>Collective visit IKK</b></p> <p>With approximately 3.3 million insured, a budget of 10.5 billion euros and over 200 branches, as of July 2017, it is the sixth largest health insurance in Germany.</p> <p>14:00 Welcome by Roland Engehausen (Vostand IKK), Daniel Volksheimer (Regionaldirektor IKK Südwest) and Hans-Jörg Friese (President of the Handwerkskammer)</p> <p>14:07 Short speech Minister Hugo de Jonge</p> <p>14:10 Presentation Dutch delegation by Sven Walraven</p> <p>14:15 Presentation IKK Regionaldirektor IKK Südwest Roland Engehausen and Daniel Volksheimer</p> <p>14:30 Pause</p> <p><b>14:40 Parallel Programme</b></p> <table border="1"> <tr> <td> <p><b>eHealth</b></p> <ul style="list-style-type: none"> <li>- IKK Südwest, Regionaldirektor IKK Südwest Daniel Volksheimer and Start-Up-Unternehmen Uvita</li> <li>Thema: Digital Patient Files - Vivy</li> <li>- IKK Südwest is a German insurance</li> </ul> </td> <td> <p><b>(Elderly) Care</b></p> <ul style="list-style-type: none"> <li>- OptiMedis, Dr. Alexander Pimperl, Deputy CEO and Jurriaan Pröpper, presenting <i>Gesundes Kinzigtal</i>, as a model to achieve sustainable health and care.</li> </ul> </td> </tr> </table>	<p><b>eHealth</b></p> <ul style="list-style-type: none"> <li>- IKK Südwest, Regionaldirektor IKK Südwest Daniel Volksheimer and Start-Up-Unternehmen Uvita</li> <li>Thema: Digital Patient Files - Vivy</li> <li>- IKK Südwest is a German insurance</li> </ul>	<p><b>(Elderly) Care</b></p> <ul style="list-style-type: none"> <li>- OptiMedis, Dr. Alexander Pimperl, Deputy CEO and Jurriaan Pröpper, presenting <i>Gesundes Kinzigtal</i>, as a model to achieve sustainable health and care.</li> </ul>	<p>IKK Experience Center, Gesundheitsmanufaktur, Dagobertstraße 2 (im Haus der Handwerkskammer), Mainz</p>
<p><b>eHealth</b></p> <ul style="list-style-type: none"> <li>- IKK Südwest, Regionaldirektor IKK Südwest Daniel Volksheimer and Start-Up-Unternehmen Uvita</li> <li>Thema: Digital Patient Files - Vivy</li> <li>- IKK Südwest is a German insurance</li> </ul>	<p><b>(Elderly) Care</b></p> <ul style="list-style-type: none"> <li>- OptiMedis, Dr. Alexander Pimperl, Deputy CEO and Jurriaan Pröpper, presenting <i>Gesundes Kinzigtal</i>, as a model to achieve sustainable health and care.</li> </ul>			

	<p>company with 14.000 employees and 642.284 insured members.</p> <p>In collaboration with</p> <p>CompuGroup Medical Deutschland AG (CGM), Dr. Tino Großmann, Business Unit Manager, eHealth &amp; Projects Germany.</p> <p>Thema: Secure digital communication – The german telematic infrastructure</p> <p>CGM: locations in 19 countries, products in 55 countries, 4.600 employees, revenue base &gt; 580 million euro and &gt; 1 million users, including doctors, dentists, pharmacists and other service providers in inpatient and outpatient facilities.</p>	<p><i>Gesundes Kinzigtal is a sustainable health care model and organization that has improved care, health and cost at the same time, known as the Triple Aim. The extra preventive, social and personalized care is funded by the savings it generates in medical care, which makes it a sustainable and scalable model. OptiMedis is the initiator and integrator of Gesundes Kinzigtal and other regions in Rhineland-Palatinate, Germany, the Netherlands and other countries. They will also present the 10 key requirements to replicate the success of Gesundes Kinzigtal to other regions and countries.</i></p>	
	<b>15:50</b>	<b>Wrap up - Plenair</b>	
16:00 – 18:15	Transfer to Sankt Maximin, Trier		Sankt Maximin, Maximinstraße 18B, Trier
18:15 – 18:45	Time to refresh		Gym (nearby)
18:45	Walk over to the trade dinner location		Sankt Maximin, Maximinstraße 18B, Trier
19:00- 22:30	<b>Trade Dinner</b> [dress code: business attire]  19:00 Reception 20:10 Photo, Dinner, Speech Minister, Coffee time 22:30 End		Sankt Maximin, Maximinstraße 18B, Trier
22:15	LSH-group meets <u>outside</u> for bus transfer		
22:20 – 23:30	Transfer		Victor's Residenz Deutschmühlental 19, 66117 Saarbrücken
<b>Thursday: October 11<sup>th</sup> 2018</b>			
07:30 – 08:10	Breakfast at own convenience		
08:10	Presence in the lobby		
08:15 – 08:30	Transfer		
08:30 – 12:00	<b>Seminar: Digitalisation for Health &amp; Elderly Care in Germany &amp; The Netherlands: Shared Challenges, Smart Solutions</b>  08:30 Registration (ground floor: entrance hall) 09:00 Word of Welcome by Mr. Georg Maringer, designated Vice President of the HTW 09:10 Welcome remarks by Mr. Stefan Rauber, Head of the Department Energy, industry and service policy" of the Saarland Ministry of Economy, Labour, Energy and Transport 09:20 Roland Driece, Deputy Director, International Affairs, Dutch Ministerium of public health, welfare and sport 09:35 Introduction Netherlands & Dutch Delegation by Sven Walraven 09:45 Break and splitting up in two (resp. four) groups 10:00 Parallel Sessions on the 6 <sup>th</sup> floor		htw saar, Malstatter Straße Nr. 17 in 66117 Saarbrücken
	<b>eHealth session</b>  <u>10:00 – 10:20 Presentation E-Care</u>	<b>Elderly Care session</b>  <u>10:00 – 10:20 Presentation Elderly Care</u>	

	<ul style="list-style-type: none"> <li>Keynote speaker: Prof. dr. phil. Frank Weidner, director of the institute, Chairman of the Board, Deutsches Institut für angewandte Pflegeforschung e.V. (German Institute for Applied Nursing Research)</li> </ul>	<ul style="list-style-type: none"> <li>Keynote speaker: Jürgen Bender, Saarland nursing commissioner, Ministry of Social Affairs, Health, Women and Family, Saarland</li> </ul>	
	<u>10:25 – 11:10 1. Round Table Discussions</u>	<u>10:25 – 11:10 1. Round Table Discussions</u>	
	<p>Table 1: Improving quality and efficiency in Health through digitalisation (2x)</p> <ul style="list-style-type: none"> <li>Moderator table 1a: Sven Walraven, Vice President International Business Development, VANAD Enovation</li> <li>Moderator table 1b: Wouter Klinkhamer, Director/Co-owner, Zivver</li> </ul>	<p>Table 1: Ambient Assisted Living (2x)</p> <ul style="list-style-type: none"> <li>Moderator table 1a: Prof. Dr. rer. Nat. Wolfgang Langguth, CEO, AAL-Netzwerk Saar e.V., htw saar</li> <li>Moderator table 1b: Henning Haab, ISO-Institute Saarbrücken</li> </ul>	
	<p>Table 2: Empowering health Professionals through digitalisation</p> <ul style="list-style-type: none"> <li>Moderator: Hicham Shatou, founder/CEO, LeQuest</li> </ul>	<p>Table 2: Community Care</p> <ul style="list-style-type: none"> <li>Moderator: Sabine Schmitt, Deputy State Manager of Deutscher Paritätischer Wohlfahrtsverband Landesverband Rheinland-Pfalz/Saarland e.V. (DPWV, ~ joint welfare association)</li> </ul>	
	<u>11:15 – 12:00 2. Round Table Discussion</u>	<u>11:15 – 12:00 2. Round Table Discussions</u>	
	12:00 Networking lunch (ground floor!)		
	13:20 End		
13:30 – 16:30	<p><b>Individual Matchmaking</b></p> <p>13:30 Explanation of matchmaking by Michelle Lemmers, Liaison Officer at Enterprise Europe Network</p> <p>13:45 round 1</p> <p>14:15 round 2</p> <p>14:45 round 3</p> <p>15:15 round 4</p>		htw saar, 2 <sup>nd</sup> floor
15:50	Presence in the hallway, on the ground floor - division into groups		htw saar, ground floor
16:00 – 16:45	<b>Guided tours to the AAL model apartment</b> (diagonally opposite htw saar) <b>and guided tours to the Mobile Medical Unit, Fraunhofer IBMT</b> (right across the AAL model apartment)		
16:45	Presence in the hallway, on the ground floor		htw saar, ground floor
16:50 – 17:05	Transfer to hotel		Victor's Residenz, Deutschmühlental 19, Saarbrücken
17:05 – 18:00	Time to freshen-up / own time		
18:00 – 18:30	Transfer to the restaurant		

18:30 – 20:30	<b>Dinner with Dutch Digitalisation mission</b> [drescode: smart casual]  18:30 Welcome by Ineke Dezentjé Hamming-Bluemink, Corporate Director of employers' organization FME-CWM (NL) 18:35 Welcome by Guido Landheer 18:40 Short introduction on the location and exclusive food from the Biosphere Reserve Bliesgau by Peter Habermann, CEO, Ratskeller Saarbrücken GmbH	Ratskeller Rathausplatz 1, 66111 Saarbrücken
20:45	Walk over to the bus stop	Rathausplatz/Großherzog-Friedrich-Straße)
20:50- 21:10	Transfer to Hotel	Victor's Residenz
21:10 - 24:00	Last chance to pay open invoices at Victor's Residenz hotel reception	
<b>Friday: October 12<sup>th</sup> 2018</b>		
07:00 - 07:45	Breakfast at own convenience and check-out (luggage in bus)	
07:45	Presence at the lobby	
08:00 - 08:30	Transfer	
08:30	Registration	
09:00 - 12:00	<b>Collective visit: Universitätsklinikum des Saarlandes</b>  09:00 Welcome and introduction UKS By Herr Kerle, Commercial Director 09:10 Introduction of the Dutch Health Delegation By head of delegation Sven Walraven 09:20 Presentation "Cardiologic innovations and E-health solutions for elderly people with heart diseases" By Univ. Prof. Dr. med. Scheller-Clever 09:33 Presentation „Cardiac Surgery – Challenges in the 21st Century“ By Univ.-Prof. Dr. med. Schäfers 09:45 Introduction Minister for Foreign Trade and Development Cooperation Kaag by Ineke Dezentjé Hamming-Bluemink 09:48 Speech and opening Meet & Greet between the Germans and Dutch by Kaag 09:54 Individual Table presentations Dutch Delegation 10:45 Transfer to Bistro for a presentation by a purchasing organization for hospitals By Mr. Opperbeck von der EK-Unico  11:00 Arrival Royal Couple in Entree Hal 11:02 Entree Hal presentation Logis.P - Intake terminal 11:10 Entree Hal presentation Novioscan - Wearable Ultrasound Care  11:18 Arrival Royal Couple in Bistro 11:20 Official Welcome and introduction UKS by Mr. Kerle UKS 11:28 Introduction and review/preview mission Dutch Delegation By Head of Business Delegation Ineke Dezentjé Hamming and Sven Walraven 11:34 Presentation UKS Cardio MEMS by Univ. Prof. Dr. med. Scheller-Clever, Dr. Med. Ewen and Dr. Med. Werner 11:41 Signing Cooperation Agreements 11:50 Departure Royal Couple 12:00 End	UKS, Kirrberger Str. 100, 66421 Homburg
12:00 – 12:30	Transfer including debriefing by Ineke Dezentjé Hamming and Guido Landheer. Lunch in bus.	
13:00 - 14:30	<b>Collective visit: Fraunhofer IESE</b> <i>The Fraunhofer Institute for Experimental Software Engineering (IESE) is one of 69 institutes and research units of the Fraunhofer-Gesellschaft. Fraunhofer IESE provides support to all stakeholders in the health care sector when it comes to developing and testing software-based innovations. The institute assists its customers from the health care domain in developing complex information systems as well as in implementing domain-specific requirements on modern process management.</i>	Fraunhofer-Institut für Experimentelles Software Engineering IESE Fraunhofer-Platz 1, 67663 Kaiserslautern

13:00 - 14:30	<p>13:00 Word of welcome By Ralf Kalmar, Business Area Manager, Fraunhofer IESE</p> <p>13:10 Presentation of the Dutch health delegation By head of delegation Sven Walraven</p> <p>13:15 Intro workshops</p> <p>13:20 Workshops round 1</p> <ol style="list-style-type: none"> <li>1. Workshop 1 <a href="#">EPICSAVE</a> (room: 'Kubus') <i>Enhanced ParamedIC vocational training with Serious games and Virtual Environments</i> Fraunhofer IESE' Dieter Lerner in collaboration with Dieter Jahn of Tricat GmbH tbc</li> <li>2. Workshop 2: <a href="#">SUSI TD</a> (rooms: 'Kino' and 'Demo') <i>Security and support for senior citizens through integration of smart home technology and services in their own homes; privacy, usability, acceptance + market access for smart home solutions.</i> Fraunhofer IESE' Mario Schmitt and Svenja Polst in collaboration with Bernd Klein, CEO of CIBEK technology + trading GmbH</li> </ol> <p>13:20 Workshops round 2: 1. SUSI TD, 2. EPICSAVE</p> <p>14:20 Sum-up and closing remarks by Ineke Dezentjé Hamming &amp; taking of a picture in the atrium</p> <p>14:30 End</p>	
14:30 - 16:00	Transfer from Kaiserslautern to Mainz	Transfer to Novotel, Augustusstr.6, Mainz
14:30 - 22:00	Transfer from Kaiserslautern to the Netherlands	Transfer to the Netherlands

Please note, the dress code is *business attire*, as long as not indicated differently/explicitly.